

Media Kit 2026/2027



THE No 01 NORDIC LIFE SCIENCE NEWS SOURCE

Founded in 2007, Nordic Life Science is the leading independent life science news channel in the Nordic countries. It comprises our high-quality quarterly magazine [Nordic Life Science](#), our news site [nordiclifescience.org](#), and two newsletters: the weekly [Nordic Life Science News](#) and the monthly [Nordic Life Science Careers](#).



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Editorial focus: We keep readers up to date with the latest news from across the Nordic life science industry, from business updates and clinical trials to scientific discoveries, new initiatives, and events. Our in-depth articles cover biotech, medtech, and pharma, spanning drug development, research, investment, regulatory issues, industry trends, exclusive profile interviews, opinion and debate pieces, and global outlooks. Our content is produced by a dedicated network of experienced journalists across the Nordics and beyond, many of whom have written for us for years, and all of whom bring in-depth life science expertise.

Advertising: By limiting the number of advertisers in our news channels, we ensure that your advertisement receives the greatest possible attention from readers. Your participation also includes continuous exposure and marketing communication on [nordiclifescience.org](#), adding further value for your organization. By combining visibility in the magazine with ongoing exposure on the news site, you can be confident of reaching your target groups with your message, whichever source of information they prefer.

Reach: Our readers and subscribers are decision-makers at more than 80% of all pharma, biotech, and medtech companies, organizations, and service providers in the Nordic countries. We also have readers in the rest of Europe, the US, Canada, Japan, India, China, etc. Our readers include executive leaders, investors, regulatory affairs managers, recruitment managers, business developers, purchasing managers, procurers, academics, students, lab managers, researchers, and board members.

We have long-standing, exclusive collaborations with several of the region's leading life science organizations, including Medicon Valley Alliance, SwedenBIO, Finnish Bioindustries, and The Life Science Cluster. Together, we are working to strengthen dialogue across borders, highlight Nordic innovation, and help the region's life science ecosystem grow stronger as a whole. We also have established media partnerships with leading life science conferences, both in the Nordics and globally, where our magazine and latest news are showcased and distributed.



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QUICK FACTS

- **Magazine:** Each issue reaches about 30,000 readers (through subscriptions and distribution at events).
- **News site:** Updated 2–5 times a day, with about 20,000 visitors per month.
- **Newsletter:** Sent every Thursday to about 15,000 subscribers, with an open rate of 35–45%. Includes the past week's top stories as well as featured and unique articles.
- **Careers Newsletter:** Sent once a month to about 15,000 subscribers, with an open rate of 35–45%. Includes new job stories, unique career articles, and the latest job alerts.

MATERIAL DEADLINES AND PUBLISHING DATES 2026/2027

Material deadlines:

No 04 2026: November 2

No 01 2027: February 12

No 02 2027: May 7

No 03 2027: September 3

No 04 2027: October 29

Publishing dates digital/print:

No 04 2026: November 13/November 20

No 01 2027: February 26/March 5

No 02 2027: May 21/May 28

No 03 2027: September 17/September 24

No 04 2027: November 12/November 19

ADDED VALUE

EVENTS

NLS partners with, covers, and is visible at the following conferences and events in 2026/2027:

- Anglonordic Life Science Conference
- Nordic American Healthcare Conference
- NLSDays
- LabDays
- Vitalis
- DTU Lifelong Learning
- HealthBIO
- BIO-Europe
- BIO-Europe Spring
- FHIM
- Health Design
- ExpoInMed
- And more

Stay updated:

nordiclifescience.org/advertising

If you book a full page or spread in four consecutive issues (annual booking), or make a total media investment of more than EUR 7,000, you will receive one of the following:

- A graphic banner ad (320 × 250 px) on our site for the full year.

OR

- The opportunity to publish a news story/press release from your company (native advertising) on our site for one week per quarter for a full year.



Cold Chain Failures Cost \$35 billion Annually – why is this acceptable?



Every year, the life science industry loses an estimated \$35 billion due to failures in cold chain logistics. In a field that rightly demands absolute precision in research, trials, and regulatory compliance, this figure is baffling. How can an industry that accepts no margin of error in the research stage tolerate such staggering and preventable losses once products leave the production site?

CONTACT

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OUR PRODUCTS

01. The magazine: print & digital

Graphic advertising

We offer four ad sizes in our magazine:

- **Spread:** 430 × 278 mm + 3 mm bleed
EUR 6,950
- **Full page:** 215 × 278 mm + 3 mm bleed
EUR 3,900
- **Half page horizontal:** 194 × 123 mm
EUR 2,300
- **Half page vertical:** 92 × 257 mm
EUR 2,500

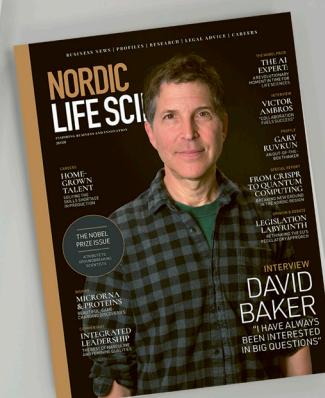
Native advertising

Your advertorial content presented in the magazine's style. You can send in your own text, or our editors can write it for you.

- **Spread:** Max. 6,000 characters including spaces, plus high-resolution image(s) and/or logo
EUR 6,950 plus journalist/AD fee: EUR 490
- **Full page:** Max. 3,500 characters including spaces, plus high-resolution image(s) and/or logo
EUR 3,900 plus journalist/AD fee: EUR 490



Click on the magazine cover to the left to see examples of graphic and native ads (advertorials) in full-page, spread, and both half-page formats.



02. News site and newsletter

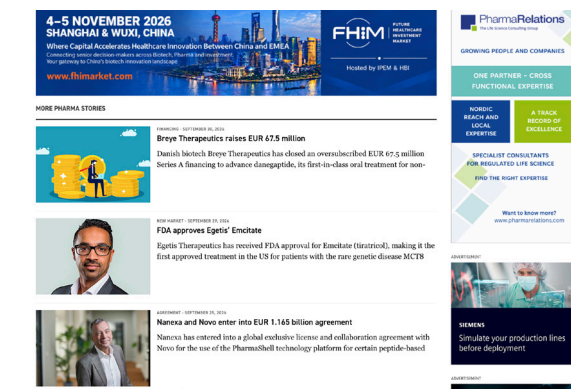
Graphic advertising

- **Full landscape banner:** 980 × 240 px (JPG, GIF, or PNG); mobile version: 320 × 250 px

Top position: EUR 1,500/week

Standard position: EUR 1,200/week

- **Upright banner (news site only):** 300 × 600 px
EUR 1,500/month



Full landscape banner, upright banner, and added-value square banner.

Native advertising

Your advertorial content presented in the news site's style. You can send in your own text, or our editors can write it for you.

Material: Headline, short summary (max. 80 words), high-resolution image, and full article and/or link to your landing page.

EUR 1,600/week + optional journalist fee: EUR 490

SPONSORED CONTENT

Plasmids: The Backbone of Cell and Gene Therapies



Plasmids are the foundational starting material for many cell and gene therapies, including mRNA, viral vectors, and gene editing applications. While often considered standard and interchangeable, differences in plasmid manufacturing can

Native ad, labeled "Sponsored content."

03. Job alerts, Careers page, and Careers newsletter

Advertising options

- **Banner on our Careers & Job pages and in our monthly Careers newsletter:**
980 × 240 px (JPG, GIF, or PNG)

EUR 1,200/month

- **Job listing:** Your job ad will be included in our list of available positions, with title, link, and logo.

EUR 790/position



CONFIDENTIAL
Medical Device Auditor
PharmaRelations is recruiting a Medical Device Auditor, on behalf of an innovative and fast-growing organization operating at the intersection of medical

MEDICAL DEVICE STOCKHOLM, SWEDEN FULL TIME



PHARMARELATIONS
Senior PV expert
PharmaRelations is the Nordic market leader within talent services for the life science industry. We specialize in partnering with some of the top and most

PV STOCKHOLM, SWEDEN FULL TIME



PHARMARELATIONS
Field Sales Support
KARL STORZ är ett tyskt medicintekniskt företag som specialiserar sig på tillverkning och försäljning av endoskopisk utrustning och kirurgiska instrument.

SALES SUPPORT SWEDEN FULL TIME



PHARMARELATIONS
Regulatory Affairs Specialist (Deltid/Freelance)
Stillingen er 100 % remote med en forventet arbejdsbelastning på ca. 0-20 timer pr. måned, afhængigt af projektbehov.

REGULATORY AFFAIRS NORDICS DELTID/FREELANCE

NORDICLIFESCIENCE.ORG/LIFE-SCIENCE-JOBS

04. Email blast

Guidelines for email blast submissions

Please send all materials to malin@nlsnews.com

Material deadline: Email blasts should preferably be submitted seven business days before the send date. Failure to submit materials by the deadline may result in your email being rescheduled.

Details: Send a complete HTML file and a subject line. Host all email blast images on your own server or web hosting server. Embedded links must include the full path. Make sure file paths contain no spaces or instances of “%20.” The maximum width of your email blast is 600 pixels.

EUR 6,900



05. Subscriptions and NLS membership

By becoming an NLS member, you and all of your colleagues will be able to stay updated on the latest news from the Nordic and global life science industry, read exclusive interviews and in-depth articles, and explore our searchable archive dating back to 2007.

- All digital content on nordiclifescience.org
- The quarterly business magazine (80–120 pages, four issues a year)
- All content in the weekly newsletter Nordic Life Science News
- All content in the monthly newsletter Nordic Life Science Careers, including the latest job opportunities
- Access to our unique archive
- Discounts on selected events and exhibitions

EUR 1,490 per year for the whole company



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